MELINA RAGLIN

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RELEVANT EXPERIENCE

CHARTMETRIC, Data Analyst

10.23-Present

- Delivering high-impact data analyses daily using SQL for internal teams and external clients, informing music industry business decisions, marketing research projects, product development, and more, scaling from ad-hoc data requests to long-term projects, such as the **Make Music Equal** project and **Trigger Cities** 2024 report.
- Creating and automating data pipelines using Python and Airflow to optimize query execution and customized table creation, supporting connections across various data warehouses to power external visualization tools and internal product features.
- Building informative and insightful dashboards for technical and non-technical users with tools such as Looker.
- Head analyst on the Chartmetric **Year in Music 2023** report. Wrote and automated hundreds of queries for all data points and assisted development of visual and information design.

IGS ENERGY, Data Consultant

03.23-05.23

 Produced robust Home Warranty Claim predictions and presented valuable findings to stakeholders. Cleaned and investigated raw data to create a predictive statistical model, using Jupyter Notebooks and Python.

THE OHIO STATE UNIVERSITY OFFICE OF ADVANCEMENT, Data Consultant

01.23-03.23

• Presented **meaningful business insights** developed from **statistical exploration** of raw customer segment data. Used **RStudio** to clean data and build complex statistical models and data visualizations.

ABERCROMBIE and FITCH CO., Data Strategy Intern

06.22-08.22

- Extracted specific customer segment data from the Snowflake CRM platform using complex SQL queries, delivering insights on demographics, behaviors, and predictions for strategic development and A/B testing.
- Developed and presented an accelerated learning model for a data visualization, earning enthusiastic support from digital and technology department leaders.
- Collaborated with interns to present a winning solution to a cross-functional business challenges, receiving positive feedback from judges.
- Optimized the web analytics tag management database architecture, enhancing metadata storage for tag data from multiple sources.

THE OHIO STATE UNIVERSITY DEPARTMENT of SOCIOLOGY, Research Assistant

01.20-04.23

- Created **DCiFR** (Demographic Characteristics in Facial Recognition), a Python graphical user interface allowing users to run facial attribute analyses on photos from their own device despite their level of technical ability. Presented this work at the **Population Association of America** conference in April of 2022.
- Worked collaboratively with the openVA team to build a temporal database architecture for large-scale
 population data in SQLite. Helped to create and code GUIs in Python for users to interact with verbal autopsy
 algorithms, addressing the global public health concern for undocumented deaths and ensuring technological
 accessibility across the world.
- Served as Assistant Researcher on a long-term computational social science research project evaluating race and inequality on the internet and in academia with data analysis, web scraping, and facial recognition tools.

$\textbf{GARYFALLIDIS RESEARCH GROUP}, \, \underline{Software \,\, Development \,\, Intern}$

05.20-05.21

Indiana University School of Informatics, Computing, and Engineering

- Acted as a developer for FURY, an international open-source scientific visualization project, under a research
 group focused on developing medical imaging solutions with the help of software development and machine
 learning solutions.
- Wrote several 3D visualization and animation tutorials in Python for new users of FURY and implemented new
 shapes and functions to expand the FURY library using 3-dimensional calculus math and several Python packages
 including VTK9 and NumPy. Merged several pull requests to the main GitHub branch, and also assisted in editing
 those of others

TECHNICAL SKILLS

Advanced: SQL, Python, Hex, R, Tableau, Looker, Java, Git/GitHub, ClickHouse, Snowflake
Proficient: PowerBI, HTML/CSS, Adobe Illustrator, Linux, Machine Learning, C, Statistical Analysis

EDUCATION

The Ohio State University, Columbus, Ohio

<u>Bachelor of Science:</u> GPA: **3.707**; Major: **Data Analytics**, specialization in **Data Visualization**; Minor: **Sociology**, Graduated on May 7th, 2023 Magna Cum Laude with Honors in the Arts and Sciences.

Campus Involvement: Data Analytics Path Peer Mentor (AU21-SP23), Translational Data Analytics Institute Student Member (AU21-SP23), Big Data Analytics Association Member (AU19-SP23).